## Injection rejuvenation or "injections of beauty" as one of the popular tendencies of cosmetology

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Since ancient times humanity was aiming to prolong youth in various ways. Women with fear observed the changes that happened over time with the skin of the face. For a long time, plastic surgery was the only effective method against age-related changes in the history of aesthetic medicine. Modern society is developing rapidly, people tend to stay healthy, young and beautiful as long as possible and use various efforts and opportunities for that. In recent years, aesthetic medicine has developed more rational solution excluding surgery. Injection methods in cosmetology have become popular and they compete with surgical methods of correction. Using different exterior cosmetics and instrumental methods can only slightly improve the condition of skin and its appearance. Injection techniques are used in modern cosmetics to reju-venate and get rid of cosmetic defects of various etiology and they are by the way the most effective tool of struggle for prolong youth and person's appearance improvement. With the help of these methods skin acquires lost elasticity and relief, wrinkles are smoothed, lips acquire clear outlines and size, the double chin disappears; all these factors help to achieve a visual rejuvenation effect. The main injection techniques in cosmetology can be used not only to eliminate various skin defects or reduce the severity of age-related changes, but also to prevent the consequences of nega-tive impact of the environment or internal environment on the skin. Punctures of skin have good stimulating effect and are related to injections. They trigger a powerful response: extension and increase of vascular permeability, activation of fibroblasts and immune cells etc. All these processes quicken and enhance the effect of the medication. All proce-dures in which needles (or cannulas) are used for injection of medication can be attributed to me-thods of injection cosmetology. Basically, the main methods are: biorevitalization, mesotherapy, contour plastic, botulinum toxin therapy, plazmolifting, bioreinforcement and their modifications. The most effective methods today are: mesotherapy, contour plastic and injections of botulinum toxin. Botulinum toxin injections are the most popular facial rejuvenation procedure, 100% effective and safe if you keep to the dosage. Thus, injection rejuvenation is a great achievement of modern science against cosmetic skin defects. This is a wonderful invention of scientists, it's able to give youth and beauty in mature age. The success and safety of the procedure depends on the experience and competence of the special-ist. It is necessary to be careful with the choice of a cosmetology clinic and cosmetologist.