## Gavron V., Hatskevich Y. THE BODY POSITIVITY MOVEMENT IN THE CONTEXT OF OVERWEIGHT AND OBESITY

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Nowadays an increasing number of eating disorders attracts attention of the society. A lot of people encounter such conditions as overweight, bulimia, anorexia and others. According to eating disorders statistics estimated by the National Eating Disorder Association, up to 70 million people in the world suffer from them. In 2014 every 62 minutes at least one person died as a direct result from this illness.

Obesity and overweight became diseases of our generation. The common health consequences caused by them are:

diabetes;

cardiovascular diseases;

cancer of endometrium, breast, ovaries, prostate, liver, gallbladder, kidney and colon; musculoskeletal disorders.

This problem is significant for us as future pediatricians. Based on the World Health Organization statistics more than 340 million children were overweight or obese in 2016, which makes up 18% all over the world.

The body positivity movement in its current form began in 2012. As the movement grew in popularity, the original focus on acceptance of weight began to shift toward a message that "all bodies are beautiful."

While body positivity has become increasingly popular, people create stereotypes and do not understand what it actually means.

Thus, we have studied how "The Body Positivity movement" influences the number of people suffering from overweight and obesity and come to the conclusion that it improves mental health of humans, but not physical one. The body positivity movement helps to accept yourself, but it can't reduce the number of diseases.