

## **“Sticker-abbreviations” using role in the viber medical communication improvement**

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### **Introduction**

The smartphones, tablets and mobile apps rise is very important in the health and healthcare development. Effective use of smartphones shows how doctors and patients communicate in the 21st century. The latest social media trends point to the social networking services and mobile tools, e.g. Viber. It is widely used for sharing and discussing clinical cases, including medical and health knowledge.

### **Aim of the study**

To develop a quick and easy method of medical staff communication in the medical abbreviations field on the platform of the Viber electronic messenger.

### **Materials and methods**

Different medical and scientific sources including foreign literature and websites (Pudmed, Oxford English Dictionary, National Health Service in England, etc.) have been explored.

### **Results**

On the basis of the most commonly used medical abbreviations, we've created our own “Medical Sticker-Abbreviations” for their subsequent implementation on the Viber messenger platform. Vladislav Susha, a man who took part in the initial project of the Viber development, liked our idea about “Medical Sticker-Abbreviations” for physicians.

### **Conclusion**

The created “Medical Sticker-Abbreviations” may be considered to be up-to-date method of medical staff communication. Having presented our project to specialists and listened to their opinions, we've concluded that our project has all chances for the further development as a tool of modern telemedicine.